

THE KRESGE FOUNDATION



“Creating opportunity for low-income people is a hallmark of our work at The Kresge Foundation. Our programs reflect the inflection points where we think we can actually make a difference in the life trajectories of people who are poor, disadvantaged or underserved in fundamental ways.”

– Rip Rapson, President and CEO

The Kresge Foundation is a \$3.1 billion private, national foundation headquartered in the Detroit suburb of Troy. The goals and aspirations of seven programs guide our grant-making and investing. Those programs are Arts & Culture, Community Development, Detroit, Education, the Environment, Health, and Human Services.

We partner with those committed to the needs of poor people and communities: small, mid-size and large nonprofit organizations; intermediaries; and the public and private sectors.

Undergirding all of our work are our values:

- We work to create opportunity, have community impact, foster institutional transformation and promote environmental conservation.
- We practice calculated risk taking, a commitment to innovation and collaboration and a belief in the intrinsic benefits of diversity.
- We are fulfilling our mission to promote human progress by helping improve the lives of poor and low-income children and adults and underserved urban and rural communities.

In 2010, the Board of Trustees approved 481 awards totaling \$158 million; \$134 million was paid out to grantees over the course of the year.

Board of Trustees

Elaine D. Rosen, chairwoman

Retired executive vice president, Unum Corporation, and retired president Unum Life Insurance Company, Falmouth, Maine

James L. Bildner

President and chief executive officer, New Horizons Partners, Boston

Lee C. Bollinger

President, Columbia University, New York

Phillip L. Clay, Ph.D.

Chancellor, Massachusetts Institute of Technology, Cambridge, Mass.

Jane L. Delgado, Ph.D.

President and CEO, National Alliance for Hispanic Health, Washington

Susan K. Drewes

Civic leader, Rochester Hills, Mich.

Steven K. Hamp

Civic leader, Detroit

Paul C. Hillegonds

Senior vice president for corporate affairs, DTE Energy Company, Detroit

Irene Y. Hirano

President, U.S. - Japan Council, Washington

David W. Horvitz

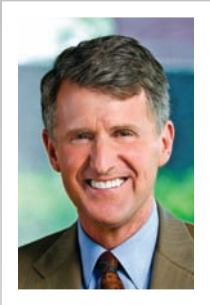
Chairman, WLD Enterprises Inc., Fort Lauderdale, Fla.

Rip Rapson

President and CEO, The Kresge Foundation, Troy, Mich.

Nancy M. Schlichting

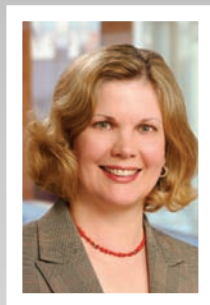
President and CEO, Henry Ford Health System, Detroit



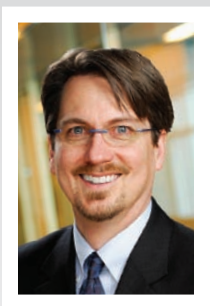
Rip Rapson
President and CEO



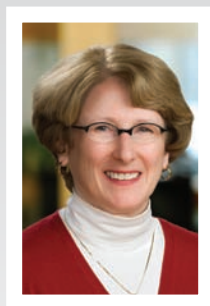
Alice L. Carle
Program director
Arts & Culture



Laura J. Trudeau
Senior program director
Community Development,
Detroit



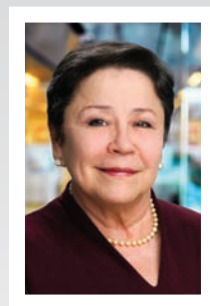
William F.L. Moses
Program director
Education



Lois R. DeBacker
Senior program director
Environment



David D. Fukuzawa
Program director
Health



**Guillermina
Hernández-Gallegos**
Program director
Human Services

The way we work

Kresge has redefined itself as a strategic philanthropy, having completed a historic transition that began in 2007. Long known for our exclusive use of the challenge grant to help local communities raise funds for major construction and renovation projects, we now employ an array of funding methods to address and advance a set of narrowly defined programmatic objectives.

Funding methods

We award grants and make program-related investments. Some grants are awarded for a single year; others are for multiple years. Taken together, our grantmaking and investing methods constitute our funding toolbox.

Our funding toolbox consists of:

Operating-support grants

- Project implementation grants
- Growth capital grants
- Planning grants
- Facilities-capital grants
- Project-support grants

Program-related investments

- Direct loans
- Equity investments
- Guarantees
- Linked deposits

Our funding goal is to help organizations that are advancing our programmatic priorities fulfill their missions and become sustainable over time, often growing or developing in the process.

Some of our programs accept applications on an ongoing basis. Others proactively invite or solicit applications. Visit the “apply for funding” page at kresge.org for details.

How it all began

In 1924, with an initial gift of \$1.6 million, Sebastian Spering Kresge established The Kresge Foundation in Detroit. Twelve years earlier, he and his partner, John G. McCrory, opened the first 5-and-10-cent store – a revolutionary merchandising idea at the time – and parlayed the concept and operations into a chain of stores that were incorporated as the S.S. Kresge Company. Many years later, the enterprise became known as Kmart. There is no affiliation between the foundation and the stores.

Our programs

Arts & Culture: We seek to build vibrant communities enlivened by healthy cultural organizations and well-resourced artists and enriched by well-integrated arts, cultural and community-building activities. We make grants that advance sound institutional capitalization, promote arts and culture in community revitalization, support artists’ live-work spaces and strengthen artists’ entrepreneurial skills.

Community Development: We work with national partners to create opportunity for underserved communities and strengthen the social and economic fabric in American cities.

Detroit: Our Re-Imagining Detroit 2020 framework includes efforts to nurture arts and culture; create high-quality education; strengthen the infrastructure for new business creation; build a green economy; foster stable, sustainable neighborhoods; address the challenges of vacant and under-utilized land; stimulate density and employment through investment in mass transit; and build on the strengths of the cultural, medical and education and research institutions.

Education: We promote postsecondary access and success for low-income, first-generation and under-represented students. We do this by strengthening two- and four-year institutions that predominately serve these students and by supporting organizations working to boost higher education productivity and ensure students have the skills and support needed to succeed.

Environment: We support the development of strategies and policies that promote preparedness for climate change, including efforts to mitigate the severity of those changes, through a rapid transition to cleaner, more efficient energy alternatives. Our mitigation investments focus on reducing energy use in buildings and accelerating the adoption of renewable-energy technologies.







Health: Our goal is to reduce health disparities among children and adults by addressing conditions that lead to poor health outcomes. We fund work to strengthen the primary-care safety net, advance environmental protection in at-risk communities and support emerging and promising practices for addressing the social and environmental determinants of health.

Human Services: We seek to expand access and opportunities for vulnerable, disadvantaged and low-income individuals and families by strengthening nonprofit organizations and generating new knowledge about efforts to ameliorate and, ultimately, eliminate poverty. We invest in multiservice organizations and in membership organizations and networks that build the capacity of direct-service providers.



Stay connected

We offer many ways to stay connected to The Kresge Foundation – email, RSS feed and social media. You can choose what type of information you would like to receive and how you would like to receive it.

-  Kresge Blog
kresge.org/blog
-  Twitter
twitter.com/kresgefdn
-  Email
kresge.org/subscribe
-  RSS
kresge.org/subscribe
-  Facebook
facebook.com/TheKresgeFoundation
-  YouTube
youtube.com/TheKresgeFoundation

The Kresge Foundation
3215 W. Big Beaver Road, Troy, Mich. 48084
248-643-9630

kresge.org



Front cover, from left:

Wing Luke Museum in Seattle celebrates the life of the late City Council Member Wing Luke and connects visitors to the history, cultures and art of Asian-Pacific Americans through programs that encourage multigenerational understanding and promote social justice. A grant provides support for two years.
Photo: Joysha Fajardo

A grant to the Liberty Hill Foundation in Santa Monica, Calif., supports a Los Angeles-area project to establish an environmental-health land-use policy that would reduce pollution and associated health risks. Here, community members take part in a rally. *Photo: Esteban Ramirez*

Students design technologies to cultivate biofuels at Arizona State University’s Polytechnic campus in Mesa – a school assisted by Second Nature, a nonprofit that promotes environmental sustainability in higher education. A grant to Second Nature helps 200 under-resourced higher education institutions adopt environmental-sustainability initiatives that strengthen the institutions.
Photo: Second Nature

A 1852 farmhouse welcomes visitors to The Kresge Foundation, in Troy, Mich. The historic structure and an original barn are joined by a modern, LEED-certified building completed in 2006. *Photo: Eugen Safta*

Back cover, from left:

Feeding America distributes 2 billion pounds of food to more than 25 million Americans a year. A program-related investment in the form of a five-year, low-interest loan helped with the purchase of 20 to 25 refrigerated trucks, increasing food-delivery capacity. *Photo: Feeding America*

The green roof on Chicago City Hall contributes to efforts to mitigate and adapt to climate change. A grant to the nonprofit Global Philanthropy Project supported the development of a performance-measurement system to gauge progress toward achieving the city’s climate-adaptation goals.
Photo: City of Chicago

A series of grants provided funding to create the Detroit RiverWalk between 2002 and 2008. Ongoing funding supports the creation of links to other parts of downtown Detroit. *Photo: Downtown Detroit Partnership*

The resident-led Pontchartrain Park Community Development Corporation in New Orleans and its development partners are reconstructing 556 affordable, “beyond green” homes in the multi-generational African American enclave. A grant accelerates home construction and allows the group to meet its affordability and energy efficiency goals. *Photo: SRP Development*